Power of Social Media Quiz by Jason

correct answers are shown in bold (March2021)

1. Who is the YouTuber with the most subscribers?

Pewdiepie (109 million)

**T-Series (176 million)**

5-Minute Crafts (70 million)

2. Which type of brand sponsors celebrities the most to advertise their product?

**Fashion**

Apps

Music

Food and Drink

3. What is the most used social media platform?

Tik Tok

Instagram

**Facebook**

Snapchat

4. How many subscribers/followers do you need to be an influencer (officially)?

5,000

**10,000**

50,000

5. How many pictures are uploaded to Instagram every day?

15 million

45 million

**95 million**

6. The global average of daily social network usage time is ...

90 minutes

120 minutes

**150 minutes**

7. The number of Internet users worldwide continues to grow with 4.45 billion people online in January 2021. Is this

45% of the world population

**60% of the world population**

75% of the world population

8. Content moderators, check for horrific images and videos. How many do they delete daily?

more than 10,000

**more than 20,000**

more than 30,000